

Television Programs

KTTV—Channel 11	KNBH—Channel 4	KFI—Channel 9
KTSL—Channel 2	KTLA—Channel 5	KLAC—Channel 13
KFCI—Channel 7	KECA—Channel 7	
9:00 a.m. KFI-Bill Welsh Show (Audience)		6:45 KTTV-Marcellino-Clayton Show with guest, Helen Parrish
10:00 a.m. KTLA-Joe Graydon Show		KTLA-Handy Hints with Keith & Dorothy
11:00 KFI-Bill Welsh		KTSL-Program Review
KFCI-Test, Music		KNBH-Cyclone Malone (Marionettes)
KLAC-Joe Graydon Show		KECA-Space Patrol
11:55 KLAC-News		KTSL-Telenews
12:00 KFI-News with Russ Stewart		6:50 KTTV-Ranch Roundup—T. Texas Tyler, Annie Jones
KECA-Test, Music		KTLA-Newsreel, Gil Martyn
KLAC-Michael Roy (Chef & Disc Jockey)		KLAC-Hi Talent Battle (High School talent)
12:10 KFI-Ladies Day with Bill Stulla, others		KTSL-Hoot Gibson Western "Wild Horse"
1:00 KFI-Cook's Corner with Monty Margetts (Guest: Helen Morgan)		KNBH-Kukla, Fran, Ollie (Puppets)
KECA-Test, Music		7:15 KECA-Hlywd. Screen Test (Quiz)
KLAC-Al Jarvis		7:20 KTTV-Test Pattern
KNBH-Test Pattern		KECA-Test, Music
1:20 KFI-Know Your Schools—Drama		KLAC-Auction City with Dick Haynes
1:40 KFI-Burritt Wheeler		KTLA-Men's Best Friend
2:00 KTTV-Test Pattern		KECA-Teen Reporter (Audience)
KECA-Test, Music		7:45 KTTV-At Home with Earl Wrightson; guest, Priscilla Gillette
KFI-Adventures in Sewing		KNBH-Roberta Quinlan
KLAC-Al Jarvis		KTSL-On the Ice—Dick Lane
2:30 KFI-Film Short		8:00 KTTV-Arthur Godfrey and his friends
2:45 KFI-Let's Make Corsages		KTSL-Film: "Gangster Boy" with Jackie Cooper
3:00 KFI-Report to Mrs. America		KNBH-College of Musical Knowledge with Kay Kyser, Ish Kabibble Georgia Carroll
KECA-Test, Music		KTLA-Dixie Showboat
KLAC-Al Jarvis		KECA-That Wonderful Guy
KFI-Adventures at Home		KTSL-Interview at Stears
3:15 KFI-Adventures at Home		8:30 KTLA-Ice Hockey
3:40 KFI-Midweek Gardener		KECA-In Morgan Manor
4:00 KLAC-Al Jarvis		KIAC-Film Playhouse "Banana Ridge"
KECA-Test Pattern		9:00 KTTV-Inside U.S.A. with Peter Lind Hayes and guest, Boris Karloff
KFI-Stu Wilson Show with Marie Gibson, Ches. Fisher		KNBH-"State Jamboree" with Bill Welsh
5:00 KFI-Frank Webb Show		KECA-Mysteries of Chinatown
Tunes & Cartoons		9:10 KTLA-Red Cross "Oars and Paddles"
KLAC-Al Jarvis		9:30 KTTV-Thorahill at Palladium, Claude Thorahill
5:15 KFI-Uncle Howie. The Story Book Man		KNBH-The Clock, "Women in the Road"
5:30 KTLA-News, Music		KECA-Movietime, "I'll Sell My Life"—Michael, Robt. Walker
KFI-News Room with Ted Meyers, Pat Bishop and Tom Harmon		KTSL-Telenews
6:25 KFI-News, Music		KTLA-TV Highlights
6:55 KTLA-Program Preview		KTTV-Test Pattern
KLAC-Western Serial		
6:00 KTLA-Cowboy Thrills with Dove O'Dell		
KNBH-Uncle Tony O'Dare (Kiddies)		
6:15 KTLA-Dusty Walker		
6:20 KECA-Serial, "Black Coin"		
6:25 KLAC-Sportsbook with Sam Balter		
KNBH-Comedy Theatre "Penny Wise"—Joe Cook; "Uncle George"		
6:30 KTTV-Playtime with Bombo & Blimbo		
KTLA-Time for Beany (Child-Puppets)		
KLAC-Kemper's Kapers (Piano)		
KTSL-Test Pattern		

YOUR RADIO TODAY

KALI ... 1430	KFAC .. 1330	KFSG .. 1150	KGER .. 1390	KIEV ... 870	KNX ... 1070	KPPC .. 1240	KWIK .. 1490
KECA .. 790	KFI ... 640	KFVD .. 1020	KGfJ .. 1230	KLAC .. 570	KOWL .. 1580	KRKD .. 1150	KWKW .. 1300
KERN .. 1410	KFOX .. 1280	KFWB .. 980	KHJ ... 930	KMPC .. 710	KPMC .. 1560	KVOE .. 1480	KXLA .. 1110

WEDNESDAY'S RADIO PROGRAM HIGHLIGHTS

7:00 A.M.	7:15 A.M.	7:30 A.M.	7:45 A.M.	8:00 A.M.
KFI-News KLAC-Haynes Reins KECA-Welcome to Hollywood KNX-News, Music KMPC-Farm Advisor KFAC-Coffee Cup Cnrt. KFWB-Bill Leyden KHJ-News	KFI-Parade of Stars (Vincent Price, Jack Benny, Barbara Stanwyck, others) 6:30 KNX-Bing Crosby 9:30 KECA-Lawrence Welk Show	KFI-Platter Party KRKD-News KNX-News KMPC-Western Stars KECA-News	KFI-News KNX-Fred Beck KHJ-News KMPC-Good Morning KFAC-News KECA-Zeke Manners	KFI-Guess Tune, Coffee Time KLAC-News, Stocks KECA-Bkfst. Club KFWB-News KMPC-News KNX-Top Morning KFAC-Country Church
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11:15 A.M.	11:30 A.M.	11:45 A.M.	12 Noon	12:15 P.M.
KFI-Stella Dallas KLAC-570 Club KHJ-Nancy Dixon KFAC-Classroom Radio KNX-Geo. Fisher	KFI-When Girl Marries KLAC-News, Sports KECA-Ira Cook KFAC-Matinee KRKD-L.A. Fire Dept. KHJ-Club 300 KMPC-Music in Air KNX-Steve Allen	KFI-When Girl Marries KLAC-News, Sports KECA-Ira Cook KFAC-Matinee KRKD-L.A. Fire Dept. KHJ-Club 300 KMPC-Music in Air KNX-Steve Allen	KFI-When Girl Marries KLAC-News, Sports KECA-Ira Cook KFAC-Matinee KRKD-L.A. Fire Dept. KHJ-Club 300 KMPC-Music in Air KNX-Steve Allen	KFI-When Girl Marries KLAC-News, Sports KECA-Ira Cook KFAC-Matinee KRKD-L.A. Fire Dept. KHJ-Club 300 KMPC-Music in Air KNX-Steve Allen
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3:15 P.M.	3:30 P.M.	3:45 P.M.	4:00 P.M.	4:15 P.M.
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F-M Programs

KHJ-101.1 Meg.	KFI-105.9 Meg.	KKLA-97.1 Meg.
1:30-Norma Young 2:00-Farm Fare 2:15-Music (From 2:30 to 9 p.m. same as AM schedule above.)	3:00-Melodies 3:30-Classics 5:00-Eve. Concert 7:00-World of Music 7:00-Concerto 9:00-Broadway Lullaby	3 to 9 p.m. Concert 4:30-Varieties 5:45-News 6:00-Classical Hour 7:00-Skyway Serenade 7:45-Church KECA, 95.5 meg. 4:30 to 12. KFAC, 104.3 meg. 24-hour schedule KRKD, 95.3 meg. 5:30 a.m. to 9 p.m.
KMGM-98.7 Meg. 5 to 9:30 p.m. 5:00-Concert 4:00-Mostly Music 5:30-Listener's Album 6:30-Words & Music	KUNC-91.5 Meg. 9:30 a.m.-Music Story 11:30-Looking Glass 6:00 p.m.-Shakespeare 7:00-Concert 8:30-Band Concert	

FOR RADIO ADVERTISING
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